

#mangotourstakesyouthere Travel with Content Creators

POST REACH & ENGAGEMENT BY MANGO TOURS



Overall Count

55

Instagram Timeline Posts

199

Instagram Stories

5,109

Post Likes

33,606

Video Views

1,007

Gained Followers



Top 3 Highest Post Engagement

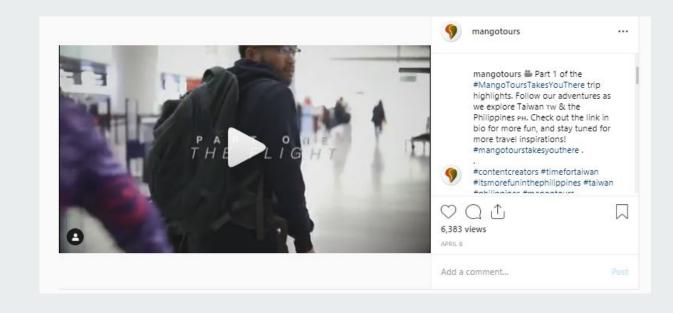


The flight Video

Tagged Sponsor Accounts: @ttb_na @tourism_phl @chinaairlines.usa

6,385

Views





Top 3 Highest Post Engagement

2.

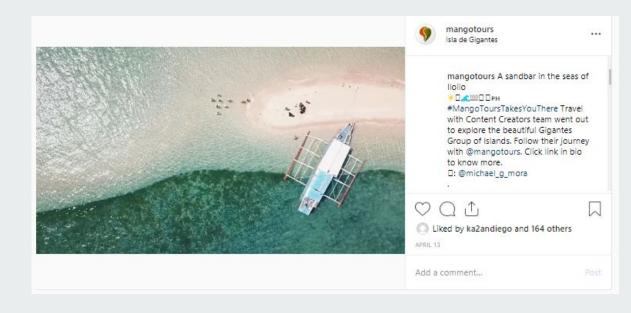
Michael Mora: Isla de Gigantes drone shot

Tagged Sponsor Accounts: @solinaresortgigantes @tourism_phl

165

Likes

18





Top 3 Highest Post Engagement

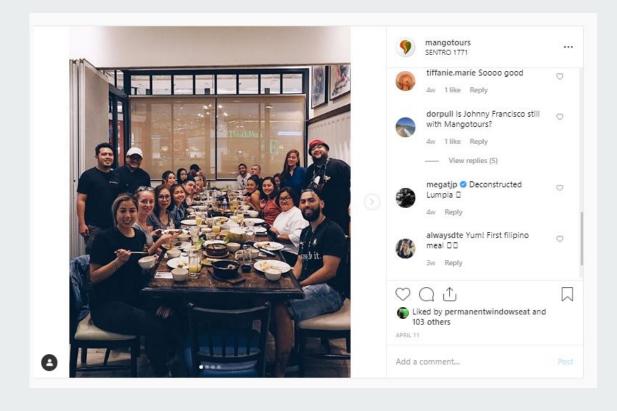
Group photo at the Sentro1771 Restaurant

Tagged Sponsor Accounts: @sentro1771 @tourism_phl

103

Likes

17





Top 3 Most Watched Video

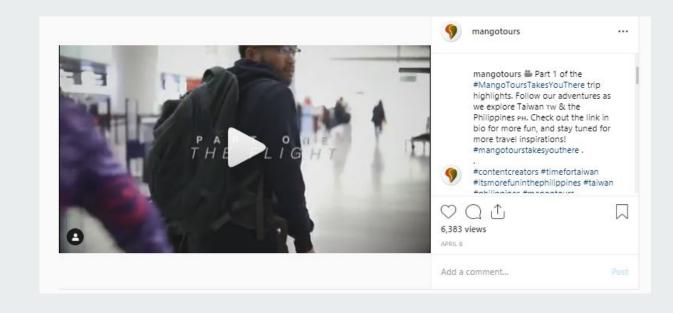


The flight Video

Tagged Sponsor Accounts: @ttb_na @tourism_phl @chinaairlines.usa

6,385

Views





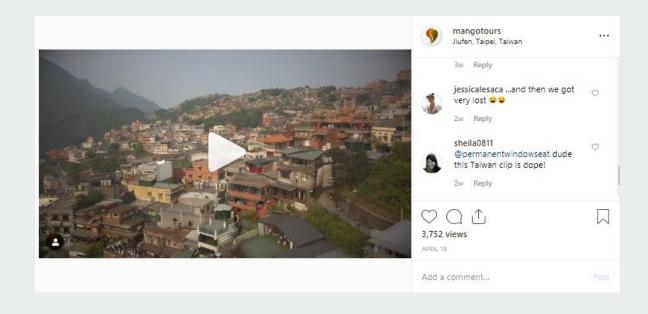
Top 3 Most Watched Video

2.

Jiufen, Taiwan

Tagged Sponsor Accounts: @ttb_na @chinaairlines.usa

3,754





Top 3 Most Watched Video

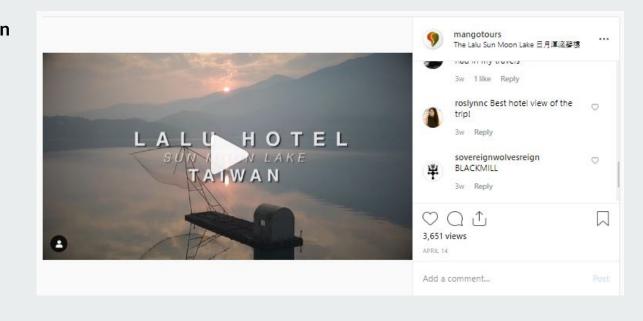
Gino Video: Sun Moon Lake Lalu Hotel

Tagged Sponsor Accounts:

@ttb_na

@chinaairlines.usa

Views: 3,655





Top 3 Highest Post Likes

1.

China Airlines in flight necessities post

476
Post Likes





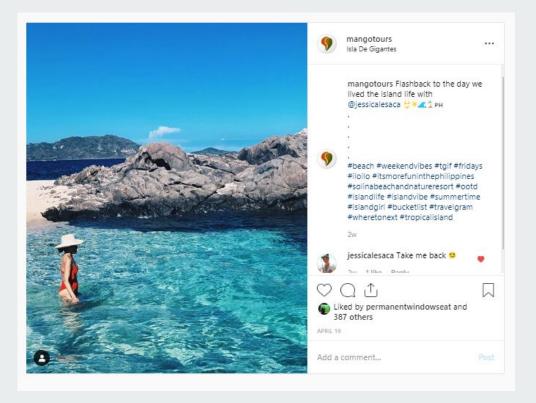
Top 3 Highest Post Likes

2.

Jessica Lesaca at Isla de Gigantes post

388

Post Likes



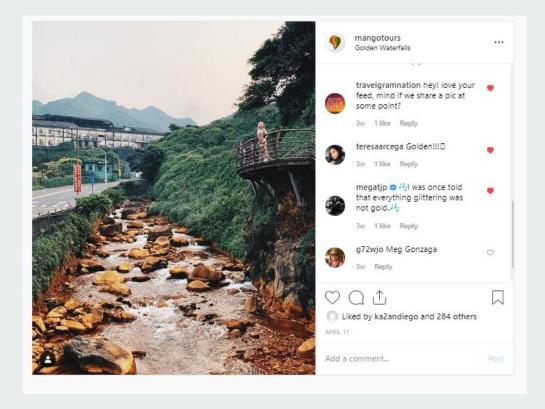


Top 3 Highest Post Likes

3. Tiffanie Marie at the Golden Waterfalls

285

Post Likes





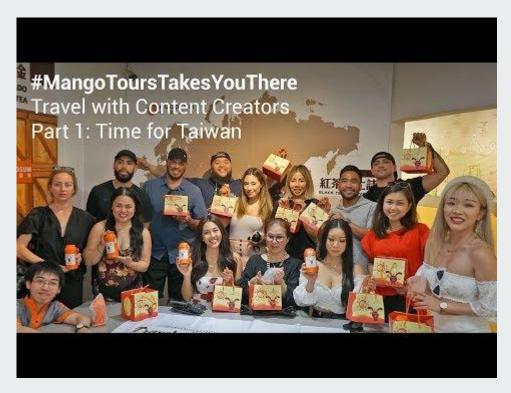
Travel Episode Part 1: Time for Taiwan

Platform: **Television**

Channel: **The Filipino Channel**Program: **Balitang America**Airing Date: **April 25, 2019**

Est. # of Viewers in the US & Canada: 1.5

million





Travel Episode Part 1: Manila & Iloilo

Platform: Television

Channel: **The Filipino Channel**Program: **Balitang America**Airing Date: **May 13, 2019**

Est. # of Viewers in the US & Canada: 1.5

million





PDOT-related Post Results:

44

Tagged Posts

203

Comments

12,663 Video Views

2,786

Likes





mangotours It's time for some island hopping fun in the Philippines PH with the #MangoToursTakesYouThere crew. Watch and follow their adventures as they explore the pristine islands of Iloilo. 🕰

: @ginorocks Thank you to our sponsors @solinaresortgigantes, @tourism_phl, and @chinaairlines.usa for making this fun under the 🔷 experience possible.



2,759 views



#mangotourstakesyouthere Travel with Content Creators

DOWNLOAD CAMPAIGN PHOTOS AND VIDEOS THROUGH THIS LINK:

https://bit.ly/2X6S5Xh



-END-Thank you!